



Apprenticeship Connections

A Resource for State Apprenticeship Expansion Grantees

Table of Contents

[Apprenticeship Tools and Resources](#)

[Spotlight on Michigan and Oregon](#)

[Upcoming Events](#)

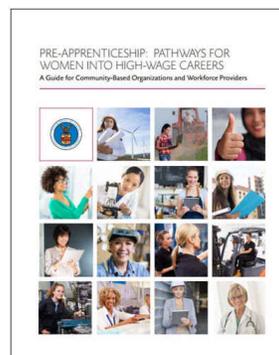
[Apprenticeship in the News](#)

Apprenticeship Tools and Resources



[Expanding Apprenticeship to Under-Represented Populations](#) - Are you working to diversify apprenticeship in your state? Looking for strategies to reach out to targeted communities and populations of job seekers, either directly or through partnerships with intermediaries? Check out these new [resources](#) on the ApprenticeshipUSA Community of Practice.

[Pre-Apprenticeship to Apprenticeship Pathways for Women](#) - Are you committed to increasing the number of women in apprenticeship, especially in non-traditional, high-wage occupations? This [guide](#) - focused on helping organizations develop, build, and sustain quality pre-apprenticeship programs for women - might help. This [website](#) contains tools and examples from successful programs on the five key elements of any pre-apprenticeship program: partnerships, recruitment and selection, training curriculum, retention, and sustainability.



[Apprenticeship Sponsors as WIOA Eligible Training Providers](#) - Are you working to increase the number of Registered Apprenticeship program sponsors on your state's WIOA Eligible Training Provider (ETP) list? Check out these [resources](#) developed by US DOL, including a promotional fact sheet and FAQs that you can use with businesses to explain the ETP list and the benefits for joining.

[Business Outreach](#) - Are you training your business services reps to help companies understand the benefits of apprenticeship for meeting their skill needs? This [guide](#) provides tips on how to work with businesses on apprenticeship and outlines the model, the benefits, and some myths about Registered Apprenticeship programs.

Michigan Invests in American Job Center Staff Capacity.

The Michigan Talent Investment Agency is partnering with their state Apprenticeship Director and the Michigan Works! Association to give local Michigan Works! (American Job Center) staff the knowledge and skills they need to expand apprenticeship throughout the state. Dubbed the "Apprenticeship Learning Network," this five-part training series will build staff knowledge, expertise, and confidence with apprenticeship. The first seminar in January covered an overview of apprenticeship and the state's expansion goals for more than 100 people from industry, labor, apprenticeship, workforce development, education, and local, state, and federal government. Maria Brady, Multi-State Navigator from the US DOL Dallas Regional Office, was a featured speaker, sharing best practices, dispelling myths about apprenticeship, and engaging participants in ways to increase apprenticeships. Partners provided very positive feedback and are eager for the next sessions on Engaging Underrepresented Populations, Increasing Employer Engagement, Growing Apprenticeships in Targeted Industries and Occupations, and Celebrating Apprenticeship Success. For more details, please contact Marcia Black-Watson at black-watsonm@michigan.gov.



Oregon Expands Apprenticeship for Women and People of Color.

The Advancing Oregon Apprenticeship Grant Team is taking a two-part approach to expanding apprenticeship opportunities to under-represented populations. First, they are partnering with intermediaries with outstanding reputations, experience, and established connections with those populations: [Oregon Tradeswomen, Inc.](#) (OTI) and [Constructing Hope](#). Both target low-income individuals; OTI focuses on

women, including women of color, and Constructing Hope targets persons of color, especially those coming from incarceration, for their pre-apprenticeship programs. How do they conduct effective outreach? OTI, for example, helps women envision themselves in apprenticeship by making [stock photos](#) of women available to partners, tapping female graduates to give presentations to potential new apprentices, and encouraging businesses to make women and people of color visible when providing tours of their sites to potential apprentices.

The second part of Oregon's plan is facilitating collaboration between the workforce, human services (TANF and SNAP), vocational rehabilitation, and apprenticeship systems. The goal is to make all partners aware of apprenticeship - what it is, the benefits, and how to access it in their local area. This collaboration casts a wider net for potential apprentices, and gives all apprentices better access to training funding or support services they may need while going through their apprenticeship. The state began with presentations to state staff, followed by local workforce board directors, Local Leadership Teams (which oversee the American Job Centers), and local program directors. All programs are now adding apprenticeship to their job seekers' career exploration activities. To partner effectively, Oregon tries to speak each partner's language and explain how each partner's participants can be successful in apprenticeship. For example, human services staff are enthusiastic to

learn that apprenticeship provides a clear pathway for transition from entry level to higher-skilled positions, with mentors and supports available along the way. For more information, please contact Shaun Engstrom at shaun.c.engstrom@oregon.gov.

Upcoming Events

March 29, 1:00-2:00pm ET - [Youth Apprenticeship Webinar](#). *Please note the date/time change!* Join us for this webinar to learn more about US DOL's new framework for youth apprenticeship and how Wisconsin and Philadelphia are expanding successful youth apprenticeship programs for High School students and out-of-school youth. Register [here](#).

Apprenticeship in the News

[*Transforming Opportunity in the Hospitality Industry through Apprenticeship*](#)

[*Northwest Now: Get an Inside Look at the Youth Apprenticeship Program in Washington*](#)

[*New State Apprenticeship Program in Kentucky Hopes to Help Inmates Find Jobs with In-Prison Training*](#)

[*Sheet Metal Apprenticeship Organized in Rural Alaska*](#)

[*Richland One Announces New Youth Apprenticeship Program with Cummins Inc.*](#)

[*ECC Creates Apprenticeship Program for Local Missouri Workforce*](#)



Copyright © 2017. All Rights Reserved.

