

Executive Summary

Registered Apprenticeship 101 Bootcamp: Engaging Businesses in Apprenticeship

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Moderator(s): Cierra Mitchell

Speaker(s): Greer Sisson, [Gina Wells](#), Carolyn Renick, [Stephanie Veck](#)

This session of the Registered Apprenticeship 101 Bootcamp serves as an introduction to apprenticeship business engagement, providing participants with an opportunity to learn basic strategies for building business awareness, using the language of business to build connections, and building and sustaining business engagement teams with local and regional partners

Learn basic strategies for building business interest in apprenticeship

Hear from our panelists about the approaches they take to engaging business

Address your questions and respond to challenges and opportunities you are facing

Run of Show

Welcome and Introduction	0:00
Polling Question	3:31
Key mindsets for effective apprenticeship business engagement	4:38
Key phases of business engagement	7:41
Research and Preparation	8:52
Building Relationships	25:52
Getting to Commitment	52:01
Wrap-up	59:25