

Executive Summary

Statewide Apprenticeship Expansion Strategies and your ASE-Funded Annual Report

March 31, 2021

Moderator: [James Strait](#)

Speaker(s): [James Strait](#), [Gina Wells](#), [Amy Firestone](#), [Chip Fallaw](#), [Helen Carpenter](#)

This webinar reviewed statewide apprenticeship expansion strategies and the role Apprenticeship State Expansion (ASE) grants play in advancing expansion goals. Speakers explored the purpose of the ASE Annual Report, as well as its required elements and format. Then, grantees heard about the strategic role of the ASE Annual Report and how it benefits states.

Two grantees shared how they approach writing ASE Annual Reports. Amy Firestone and Chip Fallaw of South Carolina discussed how they captured reassessing funding, new program developments, marketing activities, their statewide employer council, and how they communicate with community partners. Then, Colorado's Helen Carpenter discussed how to leverage consultants and staff to record and improve co-enrollment, ensure a diverse talent pool, and improve business service alignment, among other issues.

The call featured a robust discussion on promising practices and challenges pertaining to ASE Annual Reports. Speakers concluded by reviewing next steps and opening the call for Q&A.

Run of Show

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| Introduction & Objectives | 0:00 |
| ASE Annual Report Requirements | 2:04 |
| • ASE Annual Report Format | 4:00 |
| • Purpose of ASE Annual Report | 4:32 |
| State Perspectives on Apprenticeship Expansion & the ASE Annual Report | 7:41 |
| • South Carolina's Apprenticeship Expansion Work | 8:45 |
| • Colorado's Apprenticeship Expansion Work | 13:20 |
| Discussion | 20:12 |
| Next Steps | 41:40 |
| Question and Answer | 46:00 |
| Wrap Up and Contact Information | 56:10 |